



MANAGING BUSINESS STRATEGY

PROFESSIONAL DIPLOMA

European International University-Paris



MANAGING BUSINESS STRATEGY

Executive Business Strategy - Professional Certification by European International University-Paris also leading to MBA Degree programme. This course is an up-to-date summary of delivering strategic intentions to successfully progress any organization, for those who wish to focus their learning on the creation and implementation of strategic intent. Develop the global perspective, quantitative background, and creative problem-solving skills to take your strategy from formulation to implementation.

A focused look at how to create a progressive strategy and, more importantly, how to actually deliver it!

At the end of the programme participants will have increased their capability and confidence to create and implement corporate strategy by establishing clear goals and key performance indicators (KPIs).

The most important thing in running a business successfully is putting the Corporate plan in action & continuously monitor its progress. -

The Lessons of this course are designed to help in becoming a Business Strategist

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**“An investment in knowledge pays the best interest”
Benjamin Franklin**



What I will learn?

- Start Thinking Like the Top Strategists.
- Comprehensive look at both the creation of organization/business strategy and how, once created a strategy is best implemented.
- Emerging Best Practices & approaches & learn to implement in your own organization. Strategy implementation remains a challenge for many but again, best practices have emerged to overcome these challenges and provide a focus for learning and expansion into mainstream organizational life.
- Creating Strategic Intent

Who this course is for:

- Target/Suitable attendees are Business Leaders and Managers and/or HR professionals wishing to increase their understanding and capability in strategy best practice.
- This course is recommended for professionals/managers willing to advance their career prospects and even freshers who are looking to start their careers as Business Leaders

Requirements

- .This course is delivered in English Language.
- You have to submit the assignment upon completion of the course.

Course Structure

- Executive Business Strategy is an online course with detailed coverage of the topic that develops the capability and confidence in individuals to create and implement strategic intent for their organizations.
- Delivered in 30 sections and needs approximately 25 hours of learning time where you'll learn an effective, easy-to-grasp framework that some of the world's best companies use to create value and achieve outstanding financial performance.



European
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Business
Education



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For queries or training in bulk contact
hello@pedagog.ac

LESSONS COVERED:

1. Introduction
2. Strategy Defined
3. Why Organisations Need Strategy
4. A Context for Strategy – Vision, Mission and Values
5. Approaches to Strategy Creation
6. Strategy Common Tools – SWOT
7. Strategy Common Tools – Competitors
8. Strategy Common Tools - Markets
9. Strategy Common Tools – PESTE(E)L
10. Strategy Common Tools: Scenario Planning
11. Other Strategy Considerations –International
12. Other Strategy Considerations– Who to Involve
13. Other Strategy Consideration– Leadership Capability
14. Strategy - Stretching but Achievable
15. Strategic Review Output– The Plan
16. Strategy into Performance Deliverables
17. Performance Management Tools
18. Performance Management: Appetite and Capability
19. Performance Management– The What?
20. Performance Management – The How - Capabilities
21. Performance Management – The How – Values
22. Performance Connections – Potential
23. Performance Connections– Rewards
24. Performance Management – Trends / Reviews
25. Performance Management– Trends - Ratings
26. Reviews - Strategic
27. Reviews - Continuous
28. Strategy - The Talent Perspective
29. THE TALENT PERSPECTIVE – COVID 19 IMPLICATIONS AND RESPONSES
30. Strategy– Some Personal Experiences
31. Why Organisations Need A Strategy – Revisited
32. Strategy - Summary Review

Duration

Maximum duration of the course is six-months. However, this customized course can easily be successfully completed at your own pace and in your own space, even within a few weeks.

Course Fee

The Course is originally priced as 300 USD which includes a certification from European International University, Paris including its Alumni Status after the achievement.

For more information or queries Please mail to hello@pedagog.ac



Watch video



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Sample Certificate

THE DUAL CERTIFICATE awarded on the completion of the course includes a Soft copy of the certificate issued by European International University, Paris which shall be mailed to the students and a certificate of course completion by Pedagog which shall be issued automatically in the student's account dashboard on completion of the programme.



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Find Managing Business Strategy.

3

Add to cart

Select "Add to cart" & click buy

Pay with card or paypal

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Go to the courses tab after logging

Once you have purchased, you will see the course in your dashboard to start studying

5

Completion

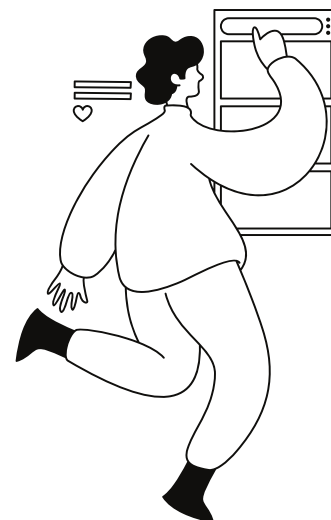
On completion, you will receive certification from Pedagog and European International University-Paris by email.

For Hardcopies students can contact hello@pedagog.ac

Communication

For any queries related to courses, admissions, scholarships, or technical related queries please contact **hello@pedagog.ac** The team usually resolves all the queries within 24-48 hours.

For training this course in bulk please contact **info@pedagog.ac**



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